



# 2020 Virtual Northeastern Regional Meeting

November 4-5

## SPONSORSHIP BENEFITS

### PLATINUM LEVEL (\$7,500)

- Twenty free registrations

#### Brand Elevation

- Opportunity to show 1- 2 min. video highlighting firm's capabilities (*ARTBA's Creative Director will work with you to produce for an additional modest investment*)
- Recognition as a lead sponsor by emcee at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

#### Program Content

- Opportunity to provide brief remarks during the event
- Host 1 of the exclusive sponsor booths with video interactivity and preferred location

#### Attendee Engagement

- Distribute promotional materials to attendees through the booth and an online link
- Sponsor of Twitter raffle
- Deliver opening remarks during the Virtual Happy Hour
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

### GOLD LEVEL (\$5,000)

- Ten free registrations

#### Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide

(Gold Level contd.)

- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

#### Program Content

- Opportunity to provide brief remarks during the event
- Host 1 of the exclusive sponsor booths with video interactivity

#### Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Sponsor of Twitter raffle
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

### SILVER LEVEL (\$2,500)

- Five free registrations

#### Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

#### Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees



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## SPONSORSHIP FORM

### TYPE OF SPONSORSHIP

- Platinum (\$7,500)                       Silver (\$2,500)  
 Gold (\$5,000)

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Method of payment:     Bill my company     Credit Card

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**To become a sponsor, please email this form to ARTBA's Ed Tarrant at [etarrant@artba.org](mailto:etarrant@artba.org).**