



2020 Virtual Dr. J. Don Brock TransOvation Workshop & Joint Western & Central Regional Meeting

November 16-17

SPONSORSHIP BENEFITS

DOUBLE PLATINUM LEVEL (\$15,000)

- Thirty free registrations

Brand Elevation

- Opportunity to show 1- 2 min. video highlighting firm's capabilities (*ARTBA's Creative Director will work with you to produce for an additional modest investment*)
- Recognition as a lead sponsor by emcee at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Program Content

- Opportunity to provide brief remarks during the event
- Host 1 of the exclusive sponsor booths with video interactivity and preferred location

Attendee Engagement

- Distribute promotional materials to attendees through the booth and an online link
- Sponsor of Twitter raffle
- Entertainment Break: Host trivia contest question
- Deliver opening remarks during the Virtual Happy Hour
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

PLATINUM LEVEL (\$10,000)

- Twenty free registrations

Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Program Content

- Opportunity to provide brief remarks during the event

(Platinum Level contd.)

- Host 1 of the exclusive sponsor booths with video interactivity

Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Sponsor of Twitter raffle
- Entertainment Break: Host trivia contest question
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

GOLD LEVEL (\$7,500)

- Fifteen free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

SILVER LEVEL (\$5,000)

- Ten free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 11K Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees



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SPONSORSHIP FORM

TYPE OF SPONSORSHIP

- | | |
|---|---|
| <input type="checkbox"/> Double Platinum (\$15,000) | <input type="checkbox"/> Gold (\$7,500) |
| <input type="checkbox"/> Platinum (\$10,000) | <input type="checkbox"/> Silver (\$5,000) |

Primary Contact: _____

Title: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Method of payment: Bill my company Credit Card

Credit Card #: _____

Exp. Date: _____ Name on Card: _____

To become a sponsor, please email this form to ARTBA's Ed Tarrant at etarrant@artba.org.