



# Western & Central Regional Meeting & the Dr. J. Don Brock TransOvation Program

## SPONSORSHIP BENEFITS

### PLATINUM LEVEL (\$15,000)

- Five registrations

#### Brand Elevation

- Opportunity to show 1-2 min. video highlighting firm's capabilities.
- Sponsorship of the Opening Reception.
- Lead recognition and logo placement in all event-related communications, website and sponsor slides.
- Recognition as a lead sponsor at the beginning of each day.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.

#### Program Content

- Opportunity to provide brief remarks during the event.

#### Attendee Engagement

- Distribute promotional materials to attendees through an online link.
- Sponsor of Twitter raffle.
- Access to attendee list in advance of the event.

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### GOLD LEVEL (\$10,000)

- Three registrations

#### Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slides.
- Recognition as a lead sponsor at the beginning of each day.
- Sponsorship of the luncheon.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.

#### Program Content

- Opportunity to provide brief remarks during the event.

#### Attendee Engagement

- Distribute promotional materials to attendees through an online link.
- Sponsor of Twitter raffle.

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### SILVER LEVEL (\$5,000)

- One registration

#### Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slides.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.

#### Attendee Engagement

- Distribute promotional materials to attendees via an online link.
- Sponsor of Twitter raffle.



American Road  
& Transportation  
Builders Association

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## SPONSORSHIP FORM

### TYPE OF SPONSORSHIP

- Platinum (\$15,000)       Silver (\$5,000)  
 Gold (\$10,000)

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Method of payment:     Bill my company     Credit Card

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**To become a sponsor, please email this form to ARTBA's Ed Tarrant at [etarrant@artba.org](mailto:etarrant@artba.org).**